



香港中文大學
The Chinese University of Hong Kong



A SYMPOSIUM: SUSTAINABLE TOURISM IN URBAN ENVIRONMENTS

Date: 20th -22nd April, 2012

Time: 08:30-18:00

Venue: The Chinese University of Hong Kong

Programme:

20 April (Fri) Speaker presentations

21 April (Sat) Round-table sessions

22 April (Sun) Field trip (Optional)

Objectives:

- Explore new trends and challenges of sustainable tourism development in urban areas
- Present and share knowledge on academic research, good practices and innovative policies targeted at sustainable tourism development in the urban area

Symposium Registration Fee:

Full Registration: HKD\$500 (Approx. USD\$65)

Special offer for fulltime student: HKD\$250 (Approx. USD\$33)

Field Trip (Boat trip): HKD\$250 (Approx. USD\$33)

Supporters:



A Symposium on Sustainable Tourism in Urban Environments

As tourism continues to grow, there is the need for sustainable principles in order to ensure that it is beneficial to both local environments and destination communities. The symposium will provide a forum for participants to brainstorm and examine current practices and challenges of sustainable tourism in the urban context.

The symposium will include keynote speeches, paper presentations, roundtable discussions and will close with an optional boat trip to alternative tourism sites in Hong Kong.

Sub Themes include, but are not limited to:

- ❖ Urban policy and tourism policy
- ❖ Culture and heritage: place making and sense of place
- ❖ Nature and local environmental conservation
- ❖ Ecotourism and community-based tourism
- ❖ Sustainable tourism businesses
- ❖ Education and interpretation for sustainable tourism
- ❖ Managing the urban – wildland interface
- ❖ Urban planning and tourism development
- ❖ Public – private partnerships and cooperation for sustainability
- ❖ Activism and advocacy: thinking global and acting locally

The details of the symposium are as follows:

Date: 20th – 22nd April, 2012 (Saturday – Sunday)
Time: 08:30 – 18:00
Venue: Central campus, The Chinese University of Hong Kong
Language: English
Fee: HKD\$500 Registration
HKD\$250 Special registration for fulltime student
HKD\$250 Field Trip

Paper Abstract:

Please submit abstracts to Ms. Tracy Chan before the deadline via email at swing_chan@cuhk.edu.hk. The abstract should not be more than 300 words (including up to 5 keywords) and include the name of author(s) (first name followed by last name, underline the presenter of the paper), affiliation and email address. Notification of acceptance will be sent by email.

Please also submit the registration form together with the fee (**by cheque or bank draft ONLY, payee: The Chinese University of Hong Kong**) before the deadline to the following address:

Organizer of Sustainable Tourism in the Urban Environment
Room 218, Wong Foo Yuan Building,
The Chinese University of Hong Kong,
Shatin, N.T., Hong Kong

Deadline for Abstract Submission and Registration: 31st March, 2012
Paper presentation will be 20-25 minutes.

Deadline for Full paper submission : 20th April, 2012.

Full papers will be reviewed for publication in a proceeding and a special issue of Tourism Geographies.

Enquiries

For further details about the content of the symposium, please contact:

Prof. Lawal M. Marafa

Email: lmmarafa@cuhk.edu.hk

Tel: (852) 3943 6471

For further information about paper abstract and registration, please contact:

Ms. Tracy Chan

Email: swing_chan@cuhk.edu.hk

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