

The Department of Geography and Resource Management (GRM) at the Chinese University of Hong Kong (CUHK) will host a conference on the theoretical and practical challenges related to the promotion of sustainable tourism and resilience in urban environments.

Tourism is among the world's largest industries and is growing rapidly in both rural and urban environments, especially in economies with a growing aspirational middle class. As tourism's role in the landscape and economy of destinations increases, there is the growing need for sustainable principles that ensure that the impacts of tourism are well integrated into the urban fabric and beneficial to local environments and communities. As tourism is dynamic and brings about environmental, social and economic changes in the urban environments, it is necessary to identify how resilience in tourism context can offer approaches and platforms in which tourism can continue to be beneficial to communities. This need is especially acute in urban areas, where meeting the needs of rapid population growth often results in a paucity of efforts to make tourism development sustainable.

In 2011, for the first time, the majority of the world's people were living in cities and other urban areas. As we enter the urban millennium, tourism planners and developers will need to work ever more closely with municipal governments and metropolitan issues. There is, therefore, a need to focus attention on how to achieve the sustainable development of tourism in urban areas so it can provide enjoyable experiences to guests, be positive for local communities, be healthy for the environment, and be economically viable.

## This conference will focus on two broad objectives:

- To address the challenges in achieving sustainability and resilience of urban environments in the course of tourism development
- To explore the trends and challenges, and present and share knowledge, on academic research, good practices and innovative policies targeted at sustainable tourism and resilience in the urban areas

## For further details of the content of the conference, please contact:

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