# International Conference on: Sustainable Tourism and Resilient Communities Hong Kong: 6 – 8 May, 2015

Engaging local populations in **tourism** development builds stronger and more resilient communities." - Ban Ki-moon on World Tourism Day 2014

Recent trends and dynamics of global tourism have brought shocks in many communities, especially to those communities that are not resilient to cope with the changes that global tourism have brought. Global issues like climate change, conflicts, economic depressions, food insecurity and more have further deteriorated the buoyancy of communities. The important concern now is to make these resilient enough so that they withstand the shocks and procure benefits of global tourism. Sustainable tourism can help build resilient communities by empowering them with education, income, environment and cultural conservation and through collective efforts of host communities and guests' robust network. By properly engaging local people in sustainable tourism, resilient societies can be imagined.

Themes include, but are not limited to:

- Culture and heritage/ place making and sense of place
- Nature and local environmental conservation
- Ecotourism/ community-based tourism
- Education and interpretation for sustainable tourism
- Public private partnerships and cooperation for sustainability
- Tourism experiences and human interactions with tourism destination
- Community resilience in tourism
- Managing the urban wildland interface
- Geotourism and Geoconservation
- Tourism and climate change adaptation
- Tourism policy
- Sustainable tourism businesses

#### The details of the conference are as follows:

Date:	6 – 8 May, 2015 (Wednesday – Friday)
Time:	08:30-18:15
Venue:	Central campus, The Chinese
	University of Hong Kong
Language:	English

#### **Registration Fee:**

 Normal :
 HKD 950

 Student:
 HKD 400

(by cheque or bank draft ONLY, payee: The Chinese University of Hong Kong)

## Enquires:

About conference: Prof. Lawal M. Marafa, Abstract and registration: Ms. Wendy Yang **Important Dates** 

Abstract submission deadline: Paper submission deadline: 15<sup>th</sup> March 2015 30<sup>th</sup> April 2015

Full papers will be reviewed for publication in a proceeding and or a suitable journal

### Abstract submission guideline:

The abstract should not be more than 300 words (including up to 5 keywords) and include the name of author(s) (first name followed by last name, underline the presenter of the paper), affiliation and email address.

Email: <u>Immarafa@cuhk.edu.hk;</u> Email: <u>wendyyang@cuhk.edu.hk:</u> Tel: (852) 3943 6471 Tel: (852) 3943 6541