

# The International Conference on Sustainable Tourism and Global-Local Understanding

The Chinese University of Hong Kong

11 – 13 May, 2016

Tourism concerns about the sustainable, long-term use of local resources on a globalized stage. It is a well-recognized phenomenon that transfers knowledge, enhances mutual understanding and brings culture exchange in a global-local nexus. However, recent trends and dynamics of global tourism have brought multi-dimensional impacts on many local communities across a great variety of tourist activities, geographical locations and spatial scales. To tackle these impacts, our societies need to develop an objective and holistic approach of identifying and managing the strengths and the weaknesses of all types of tourism. Stepped in a knowledge-based era of tourism development, an important concern nowadays is to foster a vigorous flow of understanding of tourism issues between the global and the local. Local knowledge of tourism practices and policies can shed some lights on solving bigger problems of world tourism.

## Conference Topics:

Contributions to any topical areas in the fields of tourism research are also welcome.

- Nature conservation and environmental issues in tourism
- Nature-based and ecotourism
- Geotourism and Geoconservation
- Culture and heritage in tourism
- Rural and community-based tourism
- Local and community empowerment of tourism
- Tourism and climate change
- Globalization in Tourism
- Place making and sense of place
- Responsible tourism and ethics in Tourism
- Sustainable tourism policy and planning
- Destination management, branding and marketing
- Public-private collaboration & cooperation for sustainability
- Sustainable tourism businesses & the role of entrepreneurs
- e-Tourism, social media and tourism

## Conference Details:

Date: 11 – 13 May 2016 (Wed to Fri)

Time: 08:30-18:00

Venue: The Chinese University of Hong Kong

Language: English

## Important Dates:

Submission of abstract: 31 March 2016

The abstract should not be more than 300 words, and include the name of author(s) (underline the presenter of the paper), affiliation, email address and 4-5 keywords.

Registration deadline: 31 March 2016

Registration Fee: (Full) HKD 950; (Student) HKD 400

(By cheque or bank draft ONLY, payee: The Chinese University of Hong Kong)

Full paper submission: 30 April 2016

(Full papers will be reviewed for publication in a proceeding and or a suitable journal)

## Enquiries:

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For information and registration, please visit our conference website:

[www.tourism-cuhk.com](http://www.tourism-cuhk.com)