

The United Nations (UN) General Assembly
has approved the adoption of 2017 as the
International Year of Sustainable Tourism for Development
to Contribute to

better understanding among peoples
greater awareness of the rich heritage
better appreciation of the inherent values of cultures

Tourism is included as targets under three of:  **THE GLOBAL GOALS**
For Sustainable Development



In response to this unique opportunity and milestone,

The International Conference on Sustainable Tourism and Development

on 24-26 May 2017 at
The Chinese University of Hong Kong



Visit stconf2017.grm.cuhk.edu.hk or scan above QR code
for more information!



香港中文大學
The Chinese University of Hong Kong



可持續旅遊社會科學碩士課程
Master of Social Science in Sustainable Tourism

(Source: UNWTO Press Release, 7 Dec 2015; World Resources Institute, 2015)

The International Conference on Sustainable Tourism and Development

The Chinese University of Hong Kong

This conference follows the theme of the 5th conference in 2016, which built “bridges between global thinking and local action” through the designation of the International Year of Global Understanding (IYGU) by the International Council for Science, the International Social Science Council and the International Council for Philosophy and Human Sciences. Last year, a series of oral and poster presentations by tourism scholars, researchers and practitioners from various international and regional academic institutions brought together ideas and empirical evidence of how the academia is promoting better understanding of how the local impacts the global in tourism sustainability.

Conference Topics:

Contributions to any topical areas in the fields of tourism research are also welcome.

- Nature conservation and environmental issues in tourism
- Nature-based, ecotourism and geotourism
- The role of culture, history and heritage in sustainable tourism
- The role of rural environment in sustainable tourism
- The role of communities in sustainable tourism
- The role of public and private sectors in sustainable tourism
- Public–private collaboration and cooperation for sustainability
- The role of e-Tourism, social media and technology in sustainable tourism
- Multi-dimensional impacts of tourism
- Responsible tourism and ethics in tourism
- Tourism and climate change
- Globalization in tourism
- Place marketing, place branding and place making for tourism and beyond
- Sustainable tourism policy and planning

Conference Details:

Date: 24 – 26 May 2017 (Wed to Fri)

Venue: The Chinese University of Hong Kong

Time: 08:30-18:00

Language: English

Important Dates:

Submission of abstract and registration: On or before 30 April 2017 (Extended)

The abstract should not be more than 300 words, and include the name of author(s) (underline the presenter of the paper), affiliation, email address and 4-5 keywords.

Registration Fee: (Full) HKD 950; (Student) HKD 400

(By cheque or bank draft ONLY, payee: The Chinese University of Hong Kong)

Full paper submission: 30 April 2017

(Full papers will be reviewed for publication in a proceeding and or a suitable journal)

Enquiries:

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For information and registration, please visit our conference website:

stconf2017.grm.cuhk.edu.hk

