

2007 - 2017

Master of Social Science in Sustainable Tourism

Celebrating Our 10th Anniversary

- *Sharing the Past
Envisioning the Future* -



Master of Social Science in
Sustainable Tourism

2007



Master of Social Science in
Sustainable Tourism

2017

A decade of excellence

The Master of Social Science in Sustainable Tourism (MSSST) of The Chinese University of Hong Kong, succeeding the Postgraduate Diploma in Ecotourism in 2007, rejoices in the celebration of its first decade of achievements. Established by the Department of Geography and Resource Management, the programme has graduated close to 300 students in the last ten years, with more than 10 faculty members committed to the **programme's** research and educational work. Over the years we have strived to inculcate in our students a holistic understanding of sustainable tourism by providing quality teaching and engaging them in various local and overseas field trips. The programme has also organized international conferences on sustainable tourism annually since 2012, which further offered opportunities for our students and facilitated academic dialogues.

The year 2017 represents a milestone for the MSSST as it is also the United Nations-declared International Year of Sustainable Tourism for Development. The recognition of the field of sustainable tourism by the UN is heartening and reassuring to us on this special occasion. As we celebrate our 10th anniversary, we commemorate a decade of excellence and look towards the future where we will continue to invigorate our quest for knowledge, be the source of inspiration for our students, and shape their future as leaders in sustainable tourism.

It is with utmost humility that I salute you all as we embark on the celebration of 10 years since we launched the MSSST. The first kudos goes to my colleagues who showed dedication and hard work in creating this tourism brand in Hong Kong and indeed the region. With commitment of our team and students and the achievement of our alumni, we are confident that the glory of the MSSST in the GRM of the CUHK is just the beginning. The programme has taken tourism locally and regionally to a higher platform where we provide the space and opportunity for education, dialogue and networking, fostering understanding of the discipline and business of sustainable tourism. As we create information and interact with others, it is clear that the graduates, the city and the community have been benefiting from the discussions of sustainable tourism since we started about 10 years ago.

- Prof. Lawal Marafa

The success of a quality academic programme depends on the contributions of multiple parties, a qualified teaching and administrative team, cohorts of strongly committed students, and more importantly, well-established and active groups of alumni. In this joyful 10th anniversary of the MSSST programme, I am thankful, proud and honoured to be part of the achievement. The MSSST programme has built up a reputable decade and will continue to advance its academic merit in the field of sustainable tourism. May we wish every graduate of the programme a prosperous career and life!

- Prof. Johnson Chan



恭賀香港中文大學社會科學碩士可持續旅遊專業成立十週年！我十分珍惜與大家相處的緣分。教學中，我努力啟發大家對可持續旅遊和友好環境的思考，教學相長，同時這亦是我個人的一個學習過程。值此之際，我寄語大家，人生漫漫長路，不要放棄每一個學習的機會，持續的，終身的學習，對個人與社會同樣重要。你們從事不同的領域，例如生態旅遊，新媒體，電子商務等，希望你們以環境友善及可持續發展為本，努力做好本職工作，發揮最大的功能，做個對社會有貢獻的人。歡迎校友們多回來探望母校，祝幸福愉快！

- Prof. Kwai Cheong Chau

Congratulations on the 10th anniversary of the Master of Social Science in Sustainable Tourism. Over the years, our graduates have committed in different fields to bring about a sustainable environment for our present and future generations. May I wish the programme will continue to serve the community by educating more visionary leaders to promote sustainable tourism.

- Dr. Joanna Lee

It gives me great pleasure to celebrate the 10th anniversary of the Master of Social Science in Sustainable Tourism. The 10th birthday is definitely a milestone for celebration. Colleagues and students no doubt remember the important moments that we interacted and shared our ups and downs in the past 10 years. As a teacher, I am encouraged that our graduates have engaged in many fields, excelled in their professions and made significant contributions to our society, not just in Hong Kong, but also in Mainland China and other parts of the world. Congratulations to all our graduates and I wish you the very best future.

- Prof. Sai Leung Ng



I am the first batch of graduates of the MSSST program. I can't remember what happened in the year I was studying as it was ten years ago already. But I am very glad to see the program getting more popular and the department still active in promoting sustainable tourism in HK.

- *Chow Ka Lai
Gary (2009)*



MSSST is an eye opener for me in global vision and knowledge. I enjoyed every single lecture, field trip & moment shared with the cohorts and professors. It is one of my best moments in my entire life back to the CU campus.

- *Wong Hoi
Kuen
(2009)*



It's my greatest honour to be the first cohort of graduates of both the PDPE and MSSST programmes. I learned to treasure and appreciate the natural and cultural assets of our home city and realized that we can be more aware in our daily lives to make our environment sustainable. I can still remember the hiking trip to Sharp Peak (PDPE) which was the hardest hike I've ever had, and the fierce debates during classes and seminars (MSSST) which led to the very good friendship with my classmates until now and hopefully will be a life-long one. My heartfelt thanks to the dedication and passion of the teaching team of both programmes!!

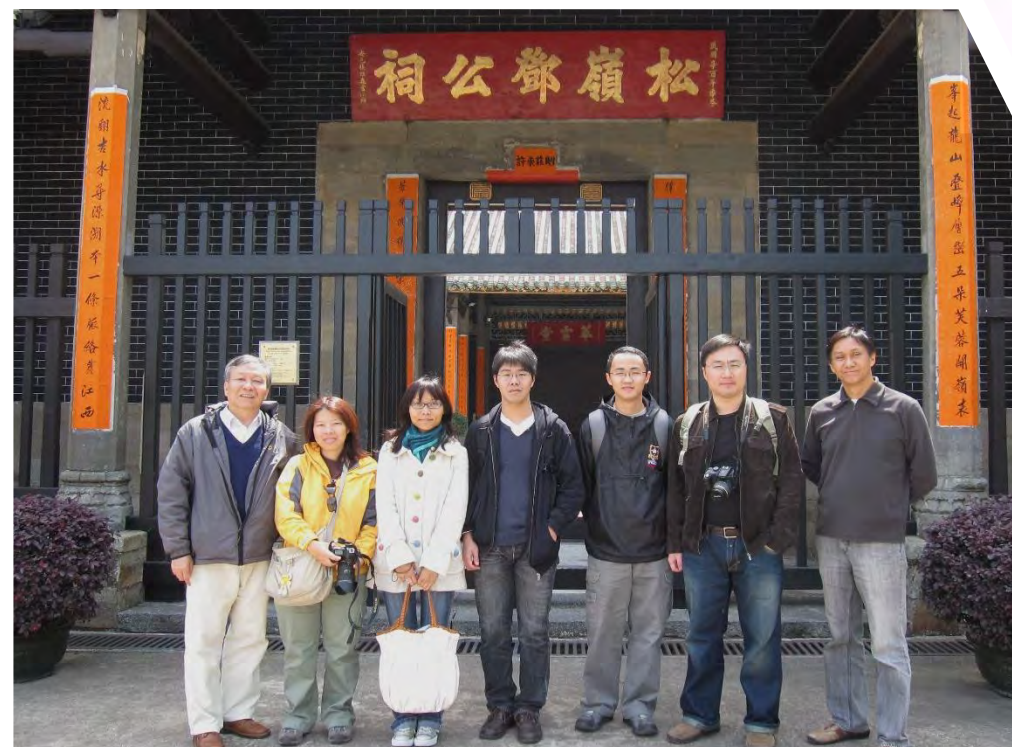
- *Ng Yuen Kwan Anna (2009)*

The programme allowed me to view tourism from a sustainability perspective. The lectures and seminars provided a good platform for sharing knowledge and experience with classmates from a diverse background. I treasure the friendship built in the programme. Happy 10th Anniversary!

- Yan Mei Yee Michelle (2010)



CUHK 2009-2010 MSSc in Sustainable Tourism



畢業
七年，
很高興
可以參加這次十週年慶典。相信我校「可持續旅遊」這個課程會越辦越好，更實質地幫助作為第三產業的旅遊事業，惠及國家和香港的經濟發展。

- Li Tak Wai Stephen (2010)





中大山明水秀，
像校園也像花園，
走在路上不時還會見到路邊有馬騮。
印象最深的是崇基圖書館和隔壁的眾志堂，
和同學們在圖書館做完小組功課，再一起
去吃個燒味飯，嬉鬧間度過在中大的每一日。

- Ni Nan (2011)



Those short
but happy times in CUHK
and dearest professors and
friends of the MSSST program
are the most precious treasures
in my life.

- Deng Shuzhan
(2011)





*Lovely
professors
and classmates*

*- Hu
Mengqiu
(2012)*



于我而言，这是一段破茧成长的过程，有破茧时的痛苦和泪水，更有成蝶时的惊喜和感动。你赠我以和煦，给我以滋养，每当我回忆起这段时光，倍感自豪。时光荏苒，我期待我们之间还能在一起很长很长……

- Li Ye (2012)





I always miss the MSSST big family, all the professors and classmates. I am looking forward to joining the gathering.

- Liu Dongfeng
Windy (2013)



Field trips were the most impressive memories during my studies as we gained knowledge through real research and practice.

- Zhang Chengzi (2013)





毕业典礼的时候校长
送给我们的致辞：
俭朴的生活、
高尚的生活、
谦卑的生活。

- Tao Sixuan
(2013)



I am
looking
forward to
meeting you
guys.

- Wang Jia
Nancy
(2013)

The MSSST programme lets me
make lots of friends and know more
about the world which is much
bigger than I expected.

- Chen Yuwen
(2013)





Because of this programme, I've got a chance to know so many wonderful professors and classmates, and to know Hong Kong in a different and unique perspective. Thanks the MSSST programme for connecting us together. We'll always be friends in this big family. All the best to all of us!

- Shen Lu Amber (2014)



特别开心成为地理系可持续旅游硕士课程的一员，并且有机会参加十周年聚会，感恩！

- Hou Ying (2014)



I met different kinds of difficulties during the study of the Sustainable Tourism Programme, but I didn't give up but kept fighting. Now I become more independent and more optimistic. The overseas field trip to Malaysia was interesting and fun. I wish the programme could organize more overseas field trips to broaden students' horizon. Take-home exam is valuable, let's keep this exam. All the best wishes to the 10th anniversary birthday!

- Yang Yinghui Wendy (2014)



- Yan Xiaowei Sherry (2014)

一年在CUHK的学习
与生活，不长不短，
却刻骨铭心。



Congratulations to all professors, students, every single special person who are part of the Master of Social Science in Sustainable Tourism of The Chinese University of Hong Kong! Happy 10th anniversary to this amazing program! It was a blessing for me to have obtained my degree in this field at CUHK where I met wonderful human beings and gained vast knowledge about sustainable tourism. My gratitude and best wishes to all of you.

- Lisset Jaramillo Centeno (2014)



*I am proud of myself,
because I am one of you.*

- Ding Ting Tanja (2014)

虽只有短短一年，但却是我心里最美记忆，感恩拥有，未来再远，我们都在世界各地相互惦念。「时光荏苒，韶华永驻」当是最美诠释。

- Zhou Ying (2014)





*The Best
Time of My Life.*

- Fan Yuqi (2014)



难忘的一年，遇到
很多恩师，结交
了很多优秀
的小伙伴！

*- Xu Han
(2014)*



The time studying the Sustainable Tourism
Program is the greatest memory that I ever
had in my school period. Hope our
program can get better in the future.

- Xia Luanjie (2014)

Almost 30 field trips, spending
many good times with dear
professors and classmates;
Abundant curriculum
and conference
resources,
offering us more
opportunities to
improve
ourselves.

*- Wang Ruicong
Victoria (2014)*



A few years later I still remember the field trip to Sabah with most of my classmates. I'll never forget the fun and wonderful moments we shared together, especially in Mount Kinabalu!

- Lo Ying Chi Zara Abigail (2015)



What I feel impressed by the MSSST is the warm atmosphere of the class and helpful professors and staff. They stimulated my motivation for learning throughout the year. On the other hand, it was really fun that I could be one of the unexpected tour guides in the Yim Tin Tsai field trip.

- Shek Kwo Fung William (2016)





Love those field trips!
Explored the beauty of
Hong Kong. Had a
memorable time with all
my schoolmates. Makes me
feel young again ha ha!

- Kwok Wing Yi
Winnie (2016)



I appreciated and enjoyed the field trips so much!
It's not only the place, but the food!!! And
best of all, of course, are the people!

- Cheng Lai Yee Sally (2016)



Happy Birthday MSSST
- Ko King Lok
Kingsley (2016)



1. So impressive to visit some tourist attractions where I had never been to or I can't visit by myself (e.g. Sha Tau Kok).

2. Admire the effort of Wendy. With her coordination and assistance, we had a smooth learning process. Thank you!

- Man Chun Kuen
Danni (2016)



Studying this programme allows me to use the perspective of sustainable development to view and treasure Hong Kong's different tourist spots. I also met some nice professors and classmates from whom I have learnt a lot. 😊

- Wong Tin Man Carmen (2016)



Good to learn a lot from our professors and classmates. It's one of the best majors to fully meet with and understand the city of Hong Kong. Really benefit a lot from the programme!

- Liu Yifeng (2016)



經過兩年學習時光，很感恩有這機會讓我
認識了不少朋友和同學。謝謝你們這
兩年的支持，遇上你們是我的福氣。

- Chan Po Man (2017)



*Playing
with the rain,
Playing with the sun,
Playful field trips with
takeaways.*

*- Lam Kit Ling
(2017)*



I am grateful that I can graduate here.
I have met a lot of good friends and
professors here. I enjoy every field trip
although sometimes the weather was
not perfect.

- Leung Yan Laam Nicole (2017)

Very thankful for the MSSST program for having brought us to so many places full of treasures, of nature, and of human beings. It's always fun to see new things.

- Guan Yawen (2017)



Something especially good about this course are the field trips. They offer us the opportunity to interact with not only students, but also with teachers, professors and sometimes with professionals from other fields who enrich not just our knowledge but more importantly, experiences and memories which enrich life. It is a very good program with very good learning atmosphere. It has some of my best memories (good or bad) that I will surely remember and talk about when I get old, LOL. Like for example running up the steep slope to go to classes every time despite all the sweat; the adventurous trip to Tung Ping Chau where I got all wet just to run into a cave down a cliff beside the seashore; going bare foot to cross a small stream during the trip to Sai Kung Hoi Ha Wan; the very detailed explanation of the Hong Kong Country Park system in the car park area of Tai Mo Shan, etc. And by the way, this course offers me the opportunity to get in touch with youngsters from the mainland who I normally do not have the chance to interact with/ get to know. I think many of them are bright and open-minded unlike what the mainstream media is telling us. And I am happy to make friends with a few of them and am happy they learned good stuff in Hong Kong and bring back the ideas to China.

- Wan Wing Yan Tiffany (2017)



在MSSST跟同学们还有所有教职人员一起度过了非常开心且难忘的一年，很感激有这段宝贵的回忆，这一年带给我的不仅仅是学术上的收获，更有宝贵的同窗之谊、师生之情，希望我们专业越办越好，希望老师助教们工作顺心！

- Tan Yiqiong (2017)



No words but our faces can show the happy moments we shared. We walked through ups and downs, sunshine and rain, projects and deadlines; And now we get to here, as alumni, as life-long companions.

- Choi Wai Chun Vanessa (2017)



考察充实。我有幸认识不少活泼的同学，读书过程甚为快乐。教授的幽默 (尤其Prof. Chau)，令我们学习氛围增加不少。

- Ching Tsz-lung (2017)



Happy 10th Anniversary to the MSSST! Thanks all professors, lecturers, tutor and classmates for their support and encouragement during my studies in the past 2 years! All of you delighted my life at The Chinese University of Hong Kong.

- Yuen Wai King (2017)



Graduation Class

Class of 2009

CHOW, Ka Lai
HE, Yi
HUANG, Zhicheng
LAI, Chi Yin Evangelica
LAW, Wing Yee Winnie
NG, Yuen Kwan
WANG, Xiaoming
WONG, Hoi Kuen

Class of 2010

AU YANG, Wai Yee
CHAN, King Lok
CHAN, Kit Yu Jacqueline
CHAN, Ling
CHEN, Miao
CHEN, Shanshan
FU, Hoi Man
HU, Hong
JIANG, Dandan
LEUNG, Suk Yee

LI, Boya
LI, Donglin
LI, Tak Wai
LIU, Lijia
LIU, Rong
NG, Wai King
SU, Yuying
WONG, Wing Kam
YAN, Mei Yee Michelle
YAN, Yan
YE, Sheng
ZHANG, Yanyan
ZHANG, Yin
ZHAO, Xiaoxi
ZHU, Yixin

Class of 2011

CHAN, Kai Tuen
CHI, Jie
DENG, Shuzhan
GUI, Yifang
HUANG, Shan
JIN, Xiaoxi
KANG, Ying
KE, Shan
LEI, Chi Lon
LEUNG, Po Yee

LI, Siyi
LI, Yijia
LIN, Minmei
LIU, Tiantian
LU, Huiting
NI, Nan
QUAN, Shanshan
SUO, Longga
TAM, Chun Pong
TANG, Qin
TSE, Ka Lun
WANG, Qinran
WONG, Man
XIAO, Bing
ZHANG, Xi
ZHAO, Yanan
ZHAO, Yunfeng
ZI, Xuan

Class of 2012

CHEN, Churan
CHEN, Yiyao
DUAN, Xiaolei
FANG, Wei
GOU, Rui
GUO, Boyang
HU, Mengqiu

HUANG, Hao
HUANG, Jingwen
LEE, Wing Han Helen
LI, Ye
LIANG, Yunyi
LIAO, Hongyi
LIN, Luoxian
LIN, Yuan
LIU, Shu
LO, Ngai Man
MA, Yijia
QIAO, Di
WANG, Wanshu
WONG, Kam Luen
YAN, Hui
YAN, Jie
YANG, Jing
YIN, Ying
YIP, Kwok Chung
ZENG, Xintong
ZHA, Ruibo
ZHANG, Su
ZHANG, Yixiang
ZHANG, Yue
ZHAO, Li
ZHAO, Qian

Class of 2013

CHAN, Fung Yee
CHANG, Jin
CHANG, Ruoying
CHEN, Suijing
CHEN, Yang
CHEN, Yuwen
CI, Xiru
DONG, Leilei
FUNG, Lok Wang
GUO, Xianqi
HONG, Juanxi
HU, Xue
HUA, Xiaojing
HUANG, Huafang
HUI, Jingyao
LAM, Siu Man
LI, Jia
LI, Lun
LI, Yun
LIU, Dongfeng
LU, Chen
MA, Yao
MA, Yue
NING, Siyuan
POON, Pak Ming
SHI, Linxia

SUN, Ka Man
TANG, Yuanhao
TAO, Sixuan
WANG, Huanyu
WANG, Hui
WANG, Jia
WANG, Qiao
WANG, Yalu
WANG, Yi
WEI, Dongting
ZHANG, Chengzi
ZHANG, Chi
ZHANG, Wenyu
ZHAO, Lingbin
ZHUO, Yuru

Class of 2014

CHEN, Mingkang
CHEN, Shuxin
DING, Ting
FAN, Yuqi
GUO, Kaiying
GUO, Ruo
HAN, Wenyu
HE, Wanjun
HOU, Ying
HU, Lingjue

JARAMILLO CENTENO,
Lisset
JIN, Ting
KANG, Xin
LIU, Ruiqi
LU, Fang
MAO, Hefen
MAO, Yuhan
NIE, Kang
QIU, Weiwei
SHEN, Lu
TANG, Shuyi
WANG, Jingshu
WANG, Ruicong
WU, Feng
XIA, Luanjie
XU, Han
XU, Kun
XU, Lu
YAN, Xiaowei
YANG, Yinghui
YE, Qiuming
YIP, Shun Pong
YUAN, Rongjing
ZHANG, Bojin
ZHANG, Ke
ZHANG, Wenying
ZHANG, Yongchao

ZHOU, Ying
ZUO, Daixi

Class of 2015

BI, Miaoting
CAI, Yimeng
CHANG, Xinyun
CUI, Lingshu
DING, Xi
FENG, Xiao
HAN, Ling
HU, Shaohua
HUANG, Yongle
JIANG, Yunzhen
LAI, Man On
LI, Fangzhou
LI, Ke
LI, Shu
LI, Yaxiang
LI, Yijun
LIANG, Jingyi
LIN, Yingting
LO, Ying Chi Zara Abigail
LUO, Danlei
MA, Tian
TAN, Xiyue
WANG, Haitao

WANG, Zhe
WONG, Ho Hang Sandy
WONG, Siu Ting
XIE, Yechen
XIONG, Jingling
YAO, Lin
YAO, Runan
YE, Mengdie
YE, Ziyun
YOU, Can
YU, Danyang
YUEN, Siu Kan
ZANG, Xiaozhu
ZHANG, Shuying
ZHANG, Tong
ZHENG, Hong

Class of 2016

CHENG, Chen
CHENG, Lai Yee Sally
CHENG, Nanxia
CHENG, Taoyuan
CHI, Huizhong
FU, Liping
FUNG, Pok Yan
GONG, Boran
HU, Yunyun

JIANG, Jiaqian
KO, King Lok Kingsley
KWOK, Wing Yi
LAI, Xinyi
LIAO, Siyu
LIU, Xiaoshu
LIU, Yifeng
LIU, Yumeng
LOU, Ho Ian
MAN, Chun Kuen
MENG, Qianting
SHEK, Kwo Fung
SHENG, Wanzhen
WANG, Chen
WANG, Shunshun
WANG, Xiao
WONG, Tin Man
XIANG, Xuejiao
YE, Mingqi
YUAN, Jingting
ZHANG, Yunan
ZHONG, Yi

Class of 2017

CHAN, Po Man
CHEN, Jiayi
CHEN, Jingjing

CHEN, Min
CHEUNG, Wai Lok
CHING, Tsz Lung
CHOI, Wai Chun Vanessa
CUI, Xinyue
FUNG, Yuk Yin
GUAN, Yawen
JIANG, Yiting
LAM, Kit Ling
LEUNG, Yan Laam
LI, Tianjiao
LI, Yimeng
LIN, Xuan
LIU, Yating
NG, Tuen Man
PENG, Yinjie
QI, Huan
SUN, Jianru
SUN, Xinyi
TAM, Ka Yan
TAN, Yiqiong
TIAN, Shali
TO, Lap Shun
WAN, Wing Yan Tiffany
WANG, Ruoyu
WANG, Yifan
WANG, Zihan
WENG, Jiachan

XIA, Minghui
YANG, Zi
YIP, Wing Yee
YU, Wai Ting
YUEN, Wai King

Write something for your friends.....

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