



香港中文大學
The Chinese University of Hong Kong



Master of Social Science in
Sustainable Tourism

The Department of Geography and Resource Management
& the Master of Social Science in Sustainable Tourism
of The Chinese University of Hong Kong present

The International Conference on Sustainable Tourism and Innovation

17-18 May, 2018
CUHK



Visit mssst.grm.cuhk.edu.hk/st2018 or
scan QR code for more information!

The International Conference on Sustainable Tourism and Innovation

Since 2012, the annual International Conferences on Sustainable Tourism have attracted numerous presentations by tourism scholars, researchers and practitioners from various international and regional institutions. They brought together ideas and empirical evidence of how the academia is promoting better understanding of tourism sustainability. This year's conference will explore ideas of innovation in sustainable tourism and will be student-focused. The conference aims to seek researches from and encourage participation and interaction among students, who are future leaders, scholars, researchers and practitioners in the tourism sector. Their capability and creativity are the sources of power for excellence, advancement and innovation.

Conference Details:

Date: 17 – 18 May 2018 (Thu – Fri)

Venue: The Chinese University of Hong Kong

Time: 08:30 – 18:00

Language: English

Conference Topics:

The Conference Organizing Committee welcomes contributions to any topical areas in the field of tourism research, and is particularly seeking contributions to the following areas:

- Creativity, change and crisis management
- Digital collections and virtual tourists
- Emerging research methods, methodological changes in leisure and tourism research
- Emerging technologies in leisure and tourism
- Innovation in tourism education and e-learning
- Innovative practices in leisure, recreation & tourism
- Knowledge economy and smart destinations
- Online destination image and marketing
- Place marketing, place branding and place-making for tourism and beyond
- Smart city for leisure
- Smart leisure and recreation
- Smart tourism
- Social media, social networking and information and communication technologies (ICTs) for partnership and collaboration
- The role of e-tourism, social media and technology in sustainable tourism
- Tourism and ICTs

Important Dates:

Abstract submission: On or before **10 April 2018**

Paper submission: On or before **15 April 2018**

Registration: On or before **30 April 2018**

Registration Fee: HKD 950 (Full); HKD 450 (Student)

Please see the details of abstract and paper submission, conference registration and collection of registration fee on the conference website.

For Enquiries:

Conference themes:

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Abstract / registration:

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